

Brenden Lynch



1870 Crescent Ave • Eugene, OR 97408 • Phone: 5412216701 • E-Mail: brendenwrites@gmail.com • E-Portfolio: brendenwrites.com

Profile

An experienced event coordinator, project manager, writer, editor, salesman, independent musician and communications professional. A graduate of the University of Oregon's School of Journalism and Communication, he has been coordinating events, creating content, and doing communications work for over 10 years while playing a significant role in his community. He currently seeks to integrate his diverse background and unique skillset into a position in the communications field.

Experience

BJ's Brewhouse & Restaurant - Beer Specialist (Eugene, OR) 2011-present

- Facilitates guest relations in a high-volume, high-pressure, fast-paced environment.
- Builds sales and promotes the BJ's brand by describing and recommending beer selections.
- Hosts and leads quarterly beer tasting dinners and other high-profile events.
- Assists with maintaining beer distribution equipment, regulating inventory and troubleshooting issues to ensure quality.

Luckey's Private Stock/2nd Nature - Event Coordinator (Eugene, OR) 2011-2017

- Books, promotes and hosts a regular music event at a popular downtown venue.
- Coordinates with local/touring artists, booking managers and sponsors.
- Markets and advertises via social media, local press and grassroots promotions.
- Manages event calendar weekly and monthly.

Spoon University - Writer/Editor (Eugene, OR) 2014-2015

- Brainstormed/pitched story ideas with the editorial team and maintained a publishing calendar.
- Wrote articles about food/beverage news, restaurant reviews and healthy living tips for a nationwide publication.
- Met weekly deadlines and edited peer articles for style, punctuation, spelling and grammar.
- Highest viewed writer in the University of Oregon chapter. Wrote 10 articles and produced over 12,000 views.

Smart Wireless - Sales/Operations Leader (Eugene, OR) 2008-2011

- Promoted to a management position for top sales performance and leadership display.
- Coordinated all store functions, regulated inventory, handled contracts, and exceeded monthly sales quotas.
- Hired/terminated employees, trained new-hires and resolved customer issues.
- Conducted regular meetings, team building exercises and performance reviews.

Education

University of Oregon - School of Journalism & Communication

Bachelor of Arts degree in Journalism with a specialization in Public Relations.

Summary of Skills

Confident public speaking, interpersonal communication, and leadership ability. Exceptional writing and organizational skills. Strong background in customer service. An adaptable creative problem solver with event coordination, project management, strategic planning, staffing/scheduling and social media marketing experience. Proficient with Photoshop, InDesign, and WordPress.